



GROUP NEWS

NEWSLETTER OF SKIPTON'S THREE LEADING FISH AND CHIP RESTAURANTS & TAKEAWAYS



...more than 'just'
fish and chips!

BIZZIE LIZZIE'S ACHIEVES TOP INDUSTRY ACCOLADE

BIZZIE LIZZIE'S GROUP has joined Britain's fish frying elite by landing the prestigious Seafish Quality Award with a maximum 5 star rating.

This has been awarded to the takeaway at our Swadford Street shop by Seafish – the official UK authority on seafood. The scheme rewards and promotes fish and chip shops that provide an excellent product, high standards of hygiene, as well as high level frying competence.

To qualify, each business has to be assessed by a Seafish-approved inspector, who scrutinises the shop's image, design and condition, staff training, equipment, frying and sales skills, industry knowledge, health & safety and also the quality of the finished product.

Lynda Fielding, Seafish's quality advisor presented the award certificate to Bizzie Lizzie's Group general manager, Rebecca Lacy and shop manager, Jamie Newbould, who led the team to success. Lynda said: "Displaying the Seafish Fish Friers Quality Award shows customers that the shop is one of the best businesses in the country."

Bizzie Lizzie's founder Jean Ritson commented: "We have continued to invest in and develop the Group. This latest award is testimony to the



• High friers – Bizzie Lizzie's management and staff celebrate receipt of the Seafish Quality Award.

continuing efforts and commitment of our managers and staff, who will all go that extra mile for our customers."

INVESTORS IN PEOPLE AWARD RETAINED

Since becoming the first fish and chip shop in North Yorkshire to receive Investors in People recognition in 2001, Bizzie Lizzie's has successfully been reaccredited.

Investors In People continues to help us build closer and more productive relationships with our people, customers and our business partners.

NATIONAL TREASURES

Jean Ritson figures prominently in a new book which celebrates 150 years of fish and chips

"FISH & CHIPS - A NATIONAL TREASURE"

The author is Mark Petrou, who runs a fish and chip shop in Cambridgeshire. He, like us, has achieved the Fish & Chip Shop of the Year award.

In the early days, Mark was grateful for the valuable help and advice freely given by Jean. Mark's book reads: "Bizzie Lizzie's is a cornerstone in the world of fish and chips that has both set and raised the bar for other fish and chip shops to follow."

Mark says: "When I was 17 and just becoming involved in the industry, there were people who had a big influence on me.

"One of them was Jean. She is a true ambassador and champion for her trade and she is willing to share her expertise with everyone.

"I was blown away when I first visited Bizzie Lizzie's. It was a fantastic experience – the business is so organised, professional and capable.

"It motivated me tremendously and helped me gain the audience voice and platform I now hold among both the frying community and the general public."



VAN-TASTIC

Sadly, we had to say goodbye to our old Bizzie B van and have replaced it with a sparkling new one – you can't miss its striking new design!!

www.bizzielizzies.co.uk

FISH & CHIPS – A NATIONAL TREASURE, by Mark Petrou, is priced at £9.99 and can be purchased through online book sellers.



Bizzie Lizzie's Takeaway: 01756 793189 Restaurant: 01756 701131 36 Swadford Street, Skipton, North Yorkshire, BD23 1QY

Bizzie's Takeaway: 01756 794531 Restaurant: 01756 794531 Main High Street Car Park, Albion Yard, Otley Street, Skipton, North Yorkshire, BD23 1ED

Eastwood's Takeaway: 01756 795458 Restaurant: 01756 701131 Keighley Road, Skipton, North Yorkshire, BD23 2LX